

**UAMS Health**



*May 28 – June 04, 2023 at the Rebsamen Tennis Center*

## **2023 UAMS Health Little Rock Open Sponsorships**

### **Presenting Sponsor—\$50,000**

- Company logo displayed prominently onsite throughout the eight-day tournament, including:
  - Company name on the back of ball crew shirts.
  - Logo displayed on each court used for play.
  - Company banner displayed on outside fencing of Stadium Court.
- Company logo on all collateral print pieces, including.
- Company logo in local area advertising (i.e. billboards, print, TV, radio).
- Company recognition on tournament & UAMS social media.
- Company recognition on Winthrop P. Rockefeller Cancer Institute social media.
- Company logo recognition on Little Rock Open website linked to sponsor's home page.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Recognition on tournament trophies (Finals Ceremony).
- Opportunity to speak at Opening Night, Semi-Finals and Finals matches.
- Reserved seating for semi-finals and finals.
- Ten All-Access passes to the tournament.

### **Corporate Sponsorship (2 available)—\$30,000**

- Company logo on sponsor banner at tournament entrance.
- Company banner displayed on outside fencing of Stadium Court.
- Company logo on collateral print pieces.
- Company logo in local area advertising (i.e. billboards, print, TV, radio).
- Company recognition on tournament and UAMS social media.
- Company recognition on Winthrop P. Rockefeller Cancer Institute social media.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Reserved seating for semi-finals and finals.
- Eight All-Access passes to the tournament.

### **Accommodations Sponsor—\$25,000**

- Company recognition at the official tournament hotel.
- Company logo on sponsor banner at tournament entrance.
- Company banner displayed on outside fencing of Stadium Court.
- Company logo on collateral print pieces.
- Company logo in local area advertising (i.e. billboards, print, TV, radio).
- Company recognition on social media to include:
  - Little Rock Open Facebook, Instagram & Twitter.
  - UAMS Health Foundation Facebook, Instagram & Twitter.
  - UAMS Health Facebook, Instagram & Twitter.
  - Winthrop P. Rockefeller Cancer Institute, Facebook, Instagram and Twitter.
- Company logo recognition on Little Rock Open website linked to sponsor's home page.
- Sponsorship recognition for place of business.
- Opportunity to speak at Opening Night, Semi-Finals and Finals matches.
- Reserved seating for semi-finals and finals.
- Eight All-Access passes to the tournament.

### **Stadium Court Sponsor—\$15,000**

- Company Logo displayed on Stadium Court.
- Company Logo on sponsor banner at tournament entrance.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Reserved seating for semi-finals and finals.
- Six All-Access passes to the tournament.

### **Court Sponsor—\$10,000**

- Recognition as either Court 1 or Court 13 sponsor.
- Company Logo on sponsor banners at tournament entrance.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Reserved seating for semi-finals and finals.
- Four All-Access passes to the tournament.

### **Exclusive Sponsor (15 available)–\$5,000**

- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Four All-Access passes to the tournament.
- Options:
  - Ball Crew – recognition on ball crew shirts with Presenting Sponsor logo.
  - Daily Draws – recognition on draw sheets daily.
  - Gate Ticket – recognition on admission bands.
  - First Aid & Safety –recognition at first aid station.
  - Finals Match – recognition at Stadium Court during finals.
  - Little Rock Open Store – recognition at store as LRO Store Sponsor.
  - Opening Night – recognition during Opening Night.
  - Recovery Zone – recognition at recovery zone (player rest area) on each court.
  - Restroom – recognition in and outside portable toilet trailer.
  - Semi-Finals Match – recognition at Stadium Court during semi-finals.
  - Snack Shack – recognition at the Little Rock Open Concession Stand.
  - Transportation – recognition on tournament vehicles.
  - Volunteer – recognition on volunteer uniform/accessory item.
  - Wildcard – recognition during the Wildcard tournament.
  - Youth Admissions – recognition at main entrance and verbal recognition before start of matches.

### **Grand Slam Sponsor–\$3,000**

- Company name listed on sponsor banners at tournament entrance.
- Company name recognition on Little Rock Open website.
- Company recognition on social media.
- Opportunity to give out marketing materials during tournament (subject to approval).
- Sponsorship recognition for place of business.
- Four All-Access passes to the tournament.

### **Hospitality Sponsor (7 Available)–\$1500**

- Company name listed on sponsor banners at tournament entrance.
- Company name recognition on Little Rock Open website.
- Sponsorship recognition for place of business.
- Recognition on day food is provided.
- Two All-Access passes to the tournament.

### **Smash Sponsor–\$1,000**

- Company name listed on sponsor banners at tournament entrance.
- Company name recognition on Little Rock Open website.
- Sponsorship recognition for place of business.
- Two All-Access passes to the tournament.

### **Ace Sponsor–\$500**

- Company name recognition on Little Rock Open website.
- Two All-Access passes to the tournament.