

**UAMS Health**



May 26 – June 02, 2024 at the Rebsamen Tennis Center

## **2024 UAMS Health Little Rock Open Sponsorships**

### **Presenting Sponsor (1 available) – \$50,000**

- Company logo displayed prominently onsite throughout the eight-day tournament, including:
  - Company name on the back of ball crew shirts.
  - Logo displayed on each court used for play.
  - Company banner displayed on outside fencing of Stadium Court.
- Company logo on all collateral print pieces.
- Company logo in local area advertising (i.e. billboards, print, TV, radio).
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company logo recognition on Little Rock Open website linked to sponsor's home page.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Recognition on tournament trophies (Finals Ceremony).
- Opportunity to speak at Opening Night, Semi-Finals and Finals matches.
- Reserved seating for semi-finals and finals.
- 40 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Corporate Sponsorship (2 available) – \$30,000**

- Company logo on sponsor banner at tournament entrance.
- Company banner displayed on outside fencing of Stadium Court.
- Company logo on collateral print pieces.
- Company logo in local area advertising (i.e. billboards, print, TV, radio).
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Reserved seating for semi-finals and finals.
- 20 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Accommodations Sponsor (1 available) – \$25,000**

- Company recognition at the official tournament hotel.
- Company logo on sponsor banner at tournament entrance.
- Company banner displayed on outside fencing of Stadium Court.
- Company logo on collateral print pieces.
- Company logo in local area advertising (i.e. billboards, print, TV, radio).
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company logo recognition on Little Rock Open website linked to sponsor's home page.
- Sponsorship recognition for place of business.
- Opportunity to speak at Opening Night, Semi-Finals and Finals matches.
- Reserved seating for semi-finals and finals.
- 20 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Admissions Sponsor (1 available) – \$20,000**

- Recognition as the Admissions Sponsor.
- Company logo on sponsor banner at tournament entrance.
- Company banner displayed on outside fencing of Stadium Court.
- Company logo on collateral print pieces.
- Company logo in local area advertising (i.e. billboards, print, TV, radio).
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company logo recognition on Little Rock Open website linked to sponsor's home page.
- Sponsorship recognition for place of business.
- Opportunity to speak at Opening Night, Semi-Finals and Finals matches.
- Reserved seating for semi-finals and finals.
- 16 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Stadium Court Sponsor (1 available) – \$15,000**

- Company Logo displayed on Stadium Court.
- Company Logo on sponsor banner at tournament entrance.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Reserved seating for semi-finals and finals.
- 12 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Court 13 Sponsor (1 available) – \$12,500**

- Recognition as Court 13 sponsor.
- Company Logo on sponsor banners at tournament entrance.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Reserved seating for semi-finals and finals.
- 10 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Court 1 Sponsor (1 available) – \$10,000**

- Recognition as Court 1 sponsor.
- Company Logo on sponsor banners at tournament entrance.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Reserved seating for semi-finals and finals.
- 8 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Sponsor Tent Sponsor (1 available) – \$10,000**

- Recognition at the Sponsor Tent.
- Company Logo on sponsor banners at tournament entrance.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Reserved seating for semi-finals and finals.
- 8 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Restroom Sponsor (1 available) – \$7,500**

- Recognition in and outside portable toilet trailer.
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Ball Crew Sponsor (2 available) – \$5,000**

- Recognition on ball crew shirts with Presenting Sponsor logo.
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Finals Match Sponsor (1 available) – \$5,000**

- Recognition at Stadium Court during finals match.
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **First Aid and Safety Sponsor (1 available) – \$5,000**

- Recognition at First Aid Station
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Hydration Sponsor (1 available) – \$5,000**

- Recognition at the Hydration Station
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **International/Family Day Sponsor (1 available) – \$5,000**

- Recognition at the International/Family Day Event
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Kids' Day Sponsor (1 available) – \$5,000**

- Recognition at the Kids' Day Event
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Scoreboard Sponsor (1 available) – \$5,000**

- Recognition as the Scoreboard Sponsor
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Semifinals Sponsor (2 available) – \$5,000**

- Recognition at the Stadium Court during semifinals.
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Tournament Store Sponsor (1 available) – \$5,000**

- Recognition at the store as the Tournament Store Sponsor
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Transportation Sponsor (1 available) – \$5,000**

- Recognition on tournament vehicles
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Volunteer Sponsor (2 available) – \$5,000**

- Recognition on volunteer uniform/accessory item.
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Wildcard Sponsor (1 available) – \$5,000**

- Recognition during the Wildcard tournament
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Food/Nutrition Sponsor (7 available) – \$4,000**

- Recognition as one of the Food/Nutrition Sponsors
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Grand Slam Sponsor (unlimited sponsors available) –\$3,000**

- Company name listed on sponsor banners at tournament entrance.
- Company name recognition on Little Rock Open website.
- Company recognition on social media.
- Opportunity to give out marketing materials during the tournament (subject to approval).
- Sponsorship recognition for place of business.
- 4 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Hospitality Sponsor (14 Available) – \$1,500**

- Company name listed on sponsor banners at tournament entrance.
- Company name recognition on Little Rock Open website.
- Sponsorship recognition for place of business.
- Recognition on day food is provided.
- 2 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Ace Sponsor (unlimited sponsors available) – \$500**

- Company name recognition on Little Rock Open website.
- 1 Sponsor Pass - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.